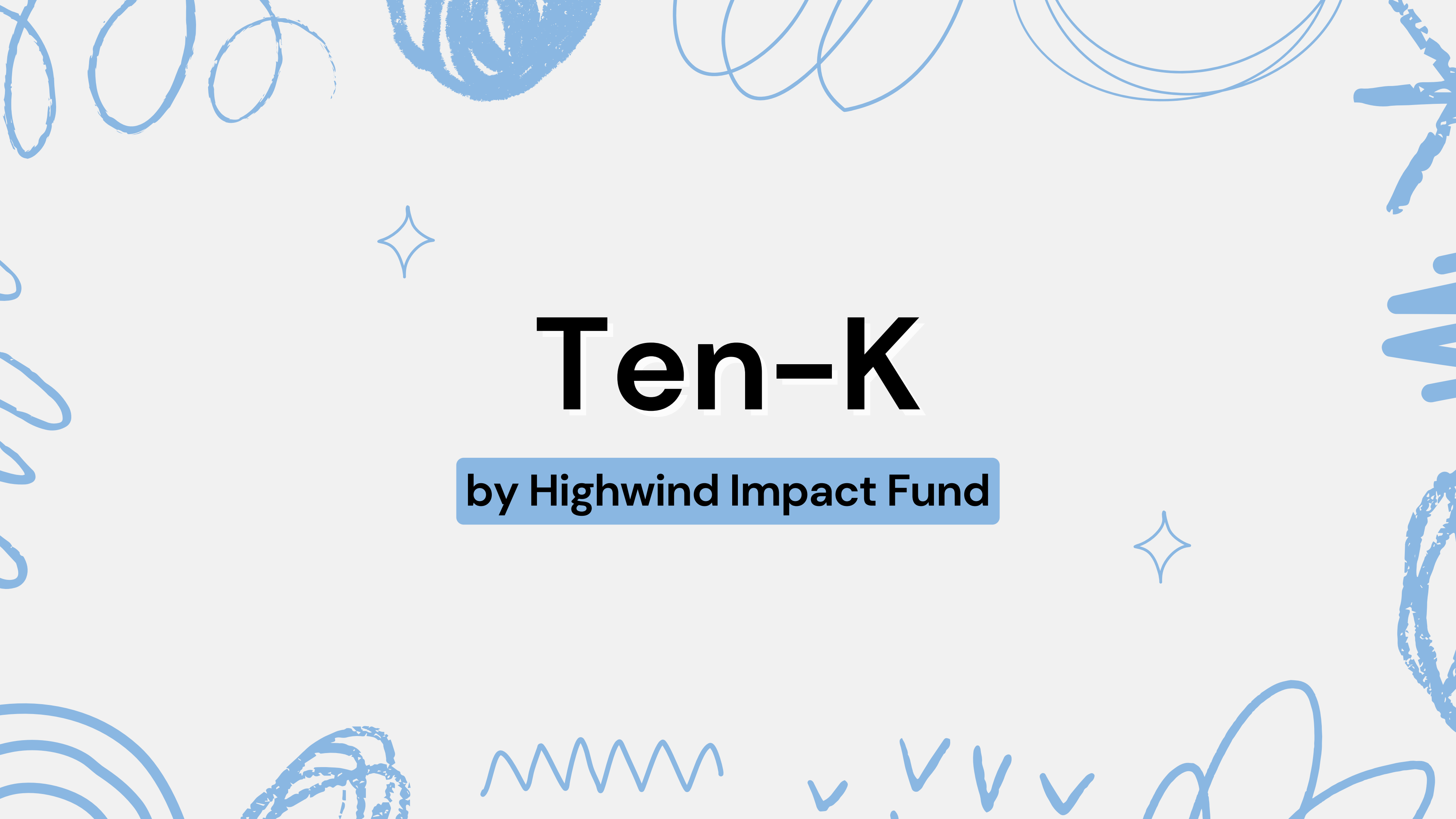




Ten-K

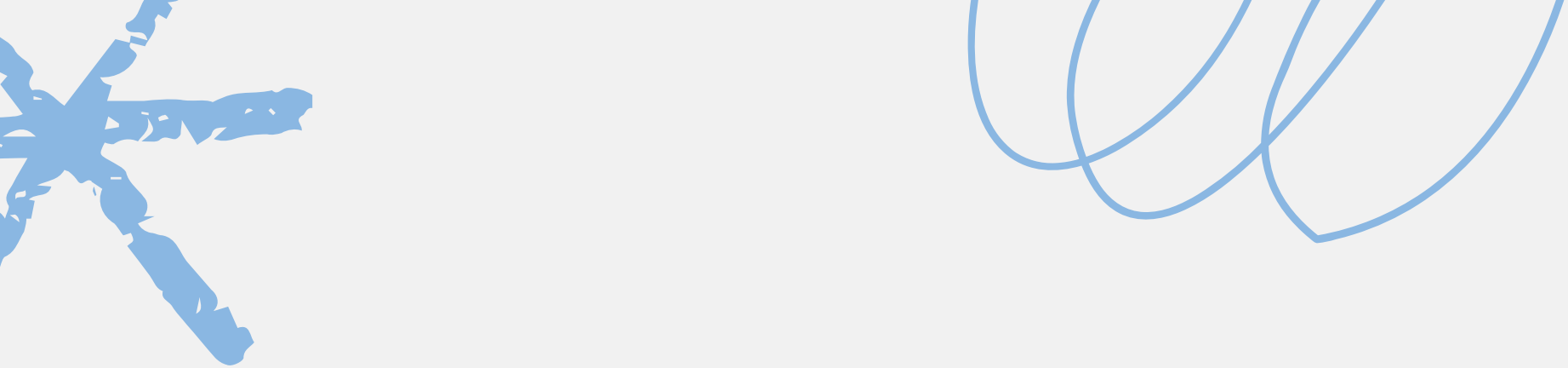
by Highwind Impact Fund

Vision: Unlock the potential of local nonprofits

In the existing charity landscape, local nonprofits can be overlooked by larger corporations that have more significant charity budgets and limited infrastructure or resources to conduct diligence

Through Ten-K, corporations can unlock a new route to invest in the health of their local communities via direct contributions to tangible, discrete opportunities with measurable impacts





Problem: Local nonprofits are overlooked

01.

Higher-budget, well-recognized nonprofits often are considered less controversial and have less perceived risk associated with use of funds

02.

Traditional funding processes are time-consuming and not tailored to specific project needs

03.

Local initiatives necessitate additional diligence and follow-up to ensure visibility through the funding process, which is largely not available today



Introducing Ten-K: Connecting Communities

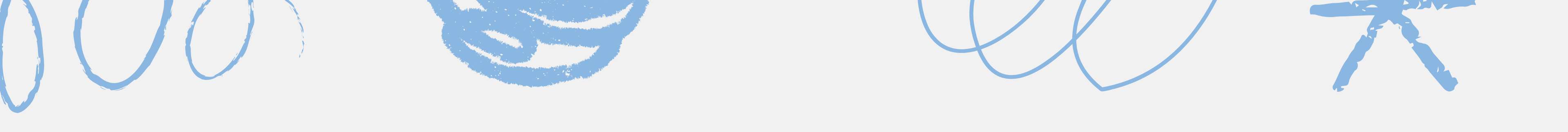
Ten-K will follow a consistent, repeatable process to progress opportunities through a funding pipeline (depicted on the following slide)

Corporations will be able to select vetted opportunities from a list of options after they have been reviewed by volunteers

To fund operating costs, corporations will have the option to pay an annual subscription fee; to incentivize this option, those that subscribe will receive “first look” access to funding opportunities

Nonprofits will be required to follow up with details and pictures showing the impact of the contributions





Nonprofit Application Process

01

Local Nonprofit Submissions

Nonprofits submit project-based funding opportunities

02

Review and Validation

Local volunteers ensure legitimacy and validate specific needs outlined by the nonprofit

03

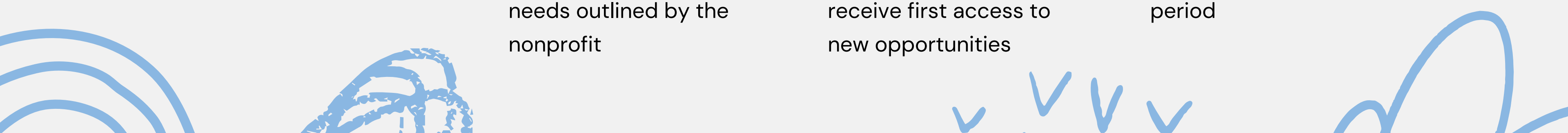
First-Look Access

Organizations (+ their employees) that pay a subscription fee receive first access to new opportunities

04

Broadly Available Listing

Unfunded projects are listed publicly after the "first look" period





Unique Value Proposition

Focus on local funding opportunities with an emphasis on the experience of seeing directly where the contributions are put to use

Transforms corporate contributions into tangible community investments by connecting the source of funding with execution-focused teams at nonprofits

Listings on the platform will initially be generated through direct outreach to local nonprofits, but likely will become an organic process via network effects and work of mouth

Target Audience:

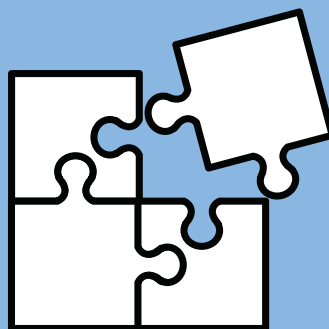
- Local nonprofits seeking project-based funding
- Corporations and employees interested in community investment

Differentiation: Unlike platforms like CharityVest and Bonterra, Ten-K focuses on local, project-specific funding



Funding Opportunities

Project-based submissions displayed in a structured format



Non-Monetary Contribution Opportunities

Opportunities for donating goods and services



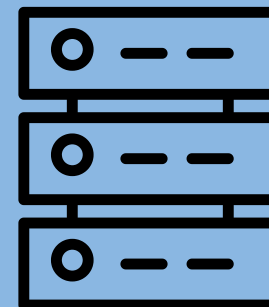
Resource Directory

Guides, software recommendations, and discounts



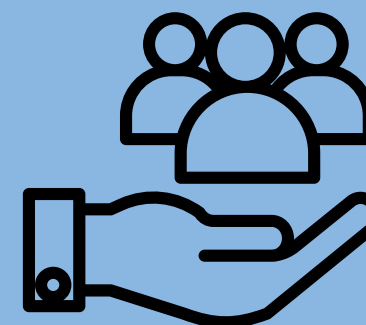
Board Candidates and Employment Listings

Board of Director candidate sourcing and job board for nonprofits



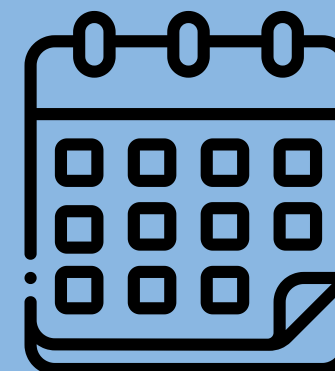
Historical Database

Archive of previously funded projects on the platform



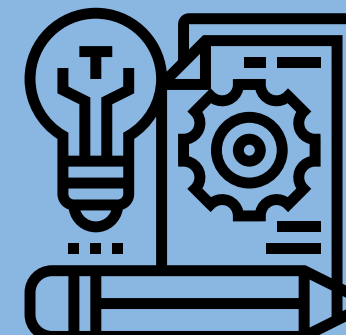
Volunteer Opportunities

Standard and specialized roles at nonprofits



Event Calendar

Upcoming nonprofit events and grant opportunities



Admin & Other (Payments, Historical Transactions, Nonprofit Blog)

Board of Director candidate sourcing and job board for nonprofits

Additional Features

Enhancing the value provided by the nonprofit networks

Proof of Concept: Highwind Impact Fund

Highwind is a network of 180 young professionals across the United States that leverages the combined professional experience and capabilities of its members to identify, diligence, and distribute grants to highly-impactful, underserved philanthropic organizations locally

- While many young professionals are passionate about social impact, their options for meaningful philanthropic engagement and leadership are often limited to fundraising and event planning
- At the same time, there are many small, local nonprofits across the U.S., overlooked by large institutional donors, that could pursue high-impact growth opportunities if given additional capital
- Highwind empowers young professionals with investing/banking/consulting backgrounds to use their skill-sets to source diligence, and partner with these small nonprofits to provide “growth capital” grants with a clear use of funds and a tangible impact on their local communities
- At the start of the cycle, each Highwind member donates to a collective pool of funds as buy-in, providing the foundational funding for the project-based grants
- Throughout the year, cycle participants meet and work alongside other like-minded Highwind members both within their local chapters and nationwide

Highwind Impact Cycle Process



Highwind raises cycle funds through young professional contributions and corporate sponsors

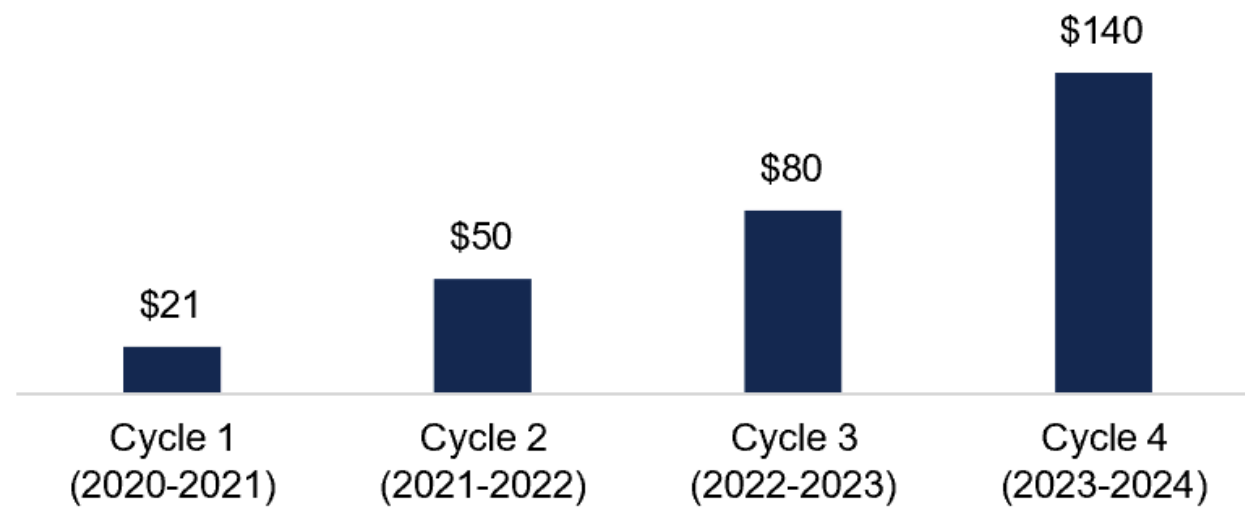


Members work in local chapter teams to identify, contact, and diligence small, local nonprofits

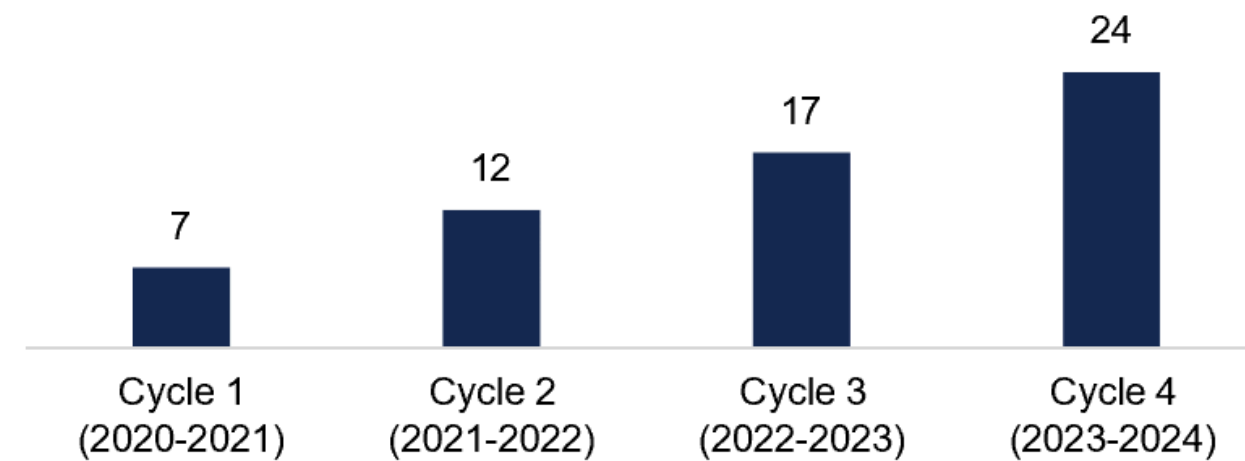
Distribute project-based grants with a clear use of proceeds and tangible impact to selected nonprofits

Highwind's Growth to Date

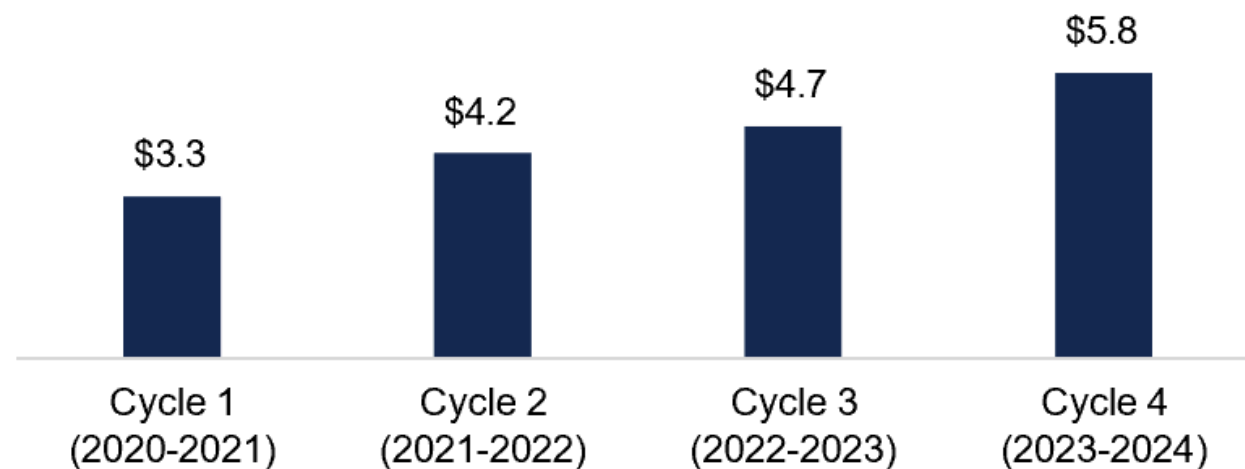
Total \$ Granted (in thousands)



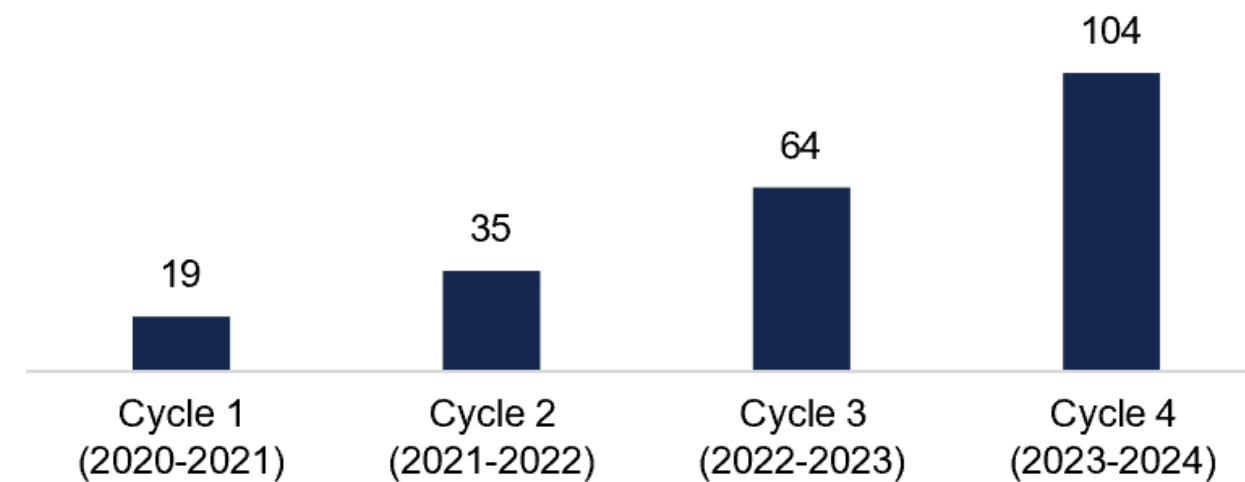
Number of Grants



Average \$ Per Grant



Number of Young Professional Partners



Sources of Inspiration

charity: water

charity: water has a goal to bring clean and safe water to every person on the planet.

charity: water operates under a 100% model whereby 100% of public donations go directly to fund sustainable clean water projects.

In order to fund overhead and operating expenses, the organization relies on a small group of generous private donors to fund all of their operating expenses.

charity: water provides transparency into the use of funds, complete with GPS coordinates and photos.

Website:
<https://www.charitywater.org/>

GoFundMe

GoFundMe is the world's leading crowdfunding platform—from memorial tributes and funerals to medical emergencies and nonprofits.

GoFundMe is widely used, with more than \$50 million raised every week on GoFundMe.

GoFundMe has a Giving Guarantee whereby they guarantee a full refund if something isn't right with the fundraiser, including year-long protection.

Website:
<https://www.gofundme.com/>



Final reflections and request for involvement

Highwind is asking for corporate sponsors to contribute funds to be used for the development of the online platform (Ten-K).

Highwind is also asking for commitments from corporations to be paid users of the platform (Ten-K) once it is operational, which will be used to fund annual operating expenses.





Thank you very much!

Ten-K by Highwind Impact Fund

highwindimpact@gmail.com

<https://highwindimpact.wordpress.com/>